



中國城故事

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热烈庆祝阿拉伯联合酋长国成立47周年



点燃2018年 最后一波 促销风暴!

12月2日，是阿联酋47岁的生日，值此欢度佳节之际，阿治曼中国城举行了庆国庆及中国城开业8周年庆典，同时，也宣布了2018年最后一波购物风暴的来袭!

中国的“剁手节”双十一刚刚过去，阿治曼中国城的剁手节又来了，在2018年的最后一个月，请尽情享受你的购物时光，全情释放你的购物激情吧!



“YOU BUY, WE PAY” 是我们此次超级促销的口号，无论你在中国城购买多大额度的商品，都可以参与抽奖，并有机会获得全额返现，免费把你心爱的商品带回家，消费无上限，返现也无上限。

不过不要忘了，消费满200DHS方可抽奖，多张小额发票可叠加使用，但是每人每天抽奖不超过三次哦，我们也留一点幸运的机会给别人吧，毕竟我们的活动持续到12月31日，今天没抽到，明天继续来哦~此次促销秉承简单粗暴的原则，没有套路，只有满满的现金奖券，每天不限量中奖名额，不限量中奖金额，只等幸运的你来加入。



PARTY JUST JOIN US

<p>The Chinese dragon dance 2:00PM / 6:00PM 8:00PM</p>	<p>Happy cartoon parade 3:00PM / 7:00PM 9:00PM</p>	<p>The weekend party Every Thursday from November 15 to December 31</p>	<p>Flash sale Every Thursday from November 15 to December 31</p>	<p>Fantastic shopping run Appointed time</p>
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园区企业的各大优惠促销也在同时进行，力度大，降价狠，只为在一年中最美好的十二月带给你最畅快的购物体验，优惠+返现，不想来中国城都不行，快行动吧！

除此之外，丰富的活动也将包围整个12月，每周四晚的歌舞青春大舞台将带你领略各国风情，欣赏歌舞的同时还能在室外展区挑选到史无前例最低价格的优质商品。微风徐徐的十二月，不妨带着你的孩子，到我们阿治曼中国城，与我们的矮人卡通布偶做游戏，赢礼物，尽情享受你的购物时光，带给孩子无尽的欢笑！中国舞龙、迪士尼小火车巡游，限时抢购，购物车大闯关等等精彩的活动即将开启！

阿治曼中国城举行阿治曼国庆庆典暨阿治曼中国城8周年促销活动启动仪式



阿联酋马上就要迎来47周年庆了，在这喜庆的日子里，阿联酋举国上下都装扮上了红白黑绿的国旗色外衣，阿治曼政府各部门都举行了“迎国庆活动”。作为阿治曼酋长国最大的中资企业。2018年11月27日，阿治曼中国城成功举办了阿联酋国庆暨阿治曼中国城8周年促销活动启动仪式。

阿治曼自由区商业及投资总监谢卡，阿治曼联邦内政部准将阿卜杜拉，阿治曼警察活动总局苏尔坦、阿卜杜拉、萨利姆，迪拜中阿卫士高级顾问穆罕穆德，以及部分园区企业家和顾客出席并参与了本次活动。



随着庄严的阿联酋国歌在耳畔响起，标志着又一年要过去了，不知不觉，阿治曼中国城开业也整整8年了。在这特殊的时刻，我们共同庆祝，铭记过去，守望未来。

感谢阿联酋开放、包容的政策，让五湖四海的投资人和企业汇聚于此创业发展，安居乐业，也感谢中阿两国的密切合作作为阿治曼中国城的发展迎来新局面。



阿治曼中国城总经理罗峰动情地说：阿治曼中国城自项目开业后，一直得到了阿治曼自由区以及阿治曼酋长国的各级政府部门的大力支持，作为中国企业在阿治曼投资的先行官，一定会一如既往地严格遵守法律、法规，尊重当地文化习俗，努

力探索中国文化与阿拉伯文化相结合的路子，并将阿治曼中国城做强做大，使之成为一个吸引更多中国人来阿联酋投资的重要战略平台，为发展阿治曼乃至阿联酋经济发展做出自己的贡献。

阿治曼自由区商业及投资总监谢卡也为本次活动带来了祝福，她表示非常高兴能代表阿治曼自由区政府受邀参加本次庆祝活动，同时今年也是阿治曼中国城开业八周年，阿治曼中国城作为阿治曼自由区内最大的企业和战略合作伙伴，感谢园区为带动阿治曼经济发展做出了重要贡献。

在温暖的烛光中，大家共切蛋糕齐吹蜡烛，祝福中国城！祝福阿治曼！祝福阿联酋！

经过简短的剪彩仪式后，从今天开始，阿治曼中国城2018年下半年的促销风暴就此点燃。

**“YOU BUY, WE PAY”，
希望好运能光顾每一个幸福的你！**



山东省聊城市政协代表团 访问阿治曼中国城

11月12日，山东省聊城市政协主席张旋宇、聊城市侨联副主席赵艺民、聊城市商务局副局长谢伟、聊城市经济开发区管委会副主任吕广华，以及聊城市新华联等部分知名企业代表考察了阿治曼中国城。

湖南省驻中东地区商务代表处首席代表、阿治曼中国城总经理罗峰向大家介绍了项目的基本情况。阿治曼中国城是阿联酋唯一的由中国公司投资、经营管理的大型中国商品采购中心，是湖南省设立的首批省级境外经贸合作区，属于湖南对接“一带一路”战略的重点项目，被中国贸促会收入“走出去”战略白皮书。是阿治曼酋长国最大的商业项目，也是目前全球最大的离岸的集中国商品批发、零售、交易、采购、展示、物流等服务于一体的境外商贸物流园区。

阿治曼中国城欢迎山东聊城更多的企业家来考察并入驻阿治曼中国城，使阿治曼中国城成为山东省聊城市企业出海的平台，我们将通过与当地政府良好的合

作，并有着优秀的职业团队、以最专业的服务为广大中国企业出海打造一个平台，建造一条安全便捷的绿色通道，让更多企业能通过这个平台实现零风险出海，能抢占中东市场先机。

山东省聊城市政协主席张旋宇表示，很欣喜看到在中东地区还有这么大的一个中国的商业项目，在阿联酋短短的几天时间，已经充分感受到阿联酋的发展速度以及当地人民的热情与文化的包容。一年之中，中国两位国家领导人相继访问阿联酋，充分说明了阿联酋在一带一路上的重要性，而两国关系的紧密，在阿联酋的每一个中资企业的默默付出功不可没。希望聊城的各大企业能学习阿治曼中国城的成功经验，通过阿治曼中国城这个平台，在



中东地区找到发展的突破口，让自己的企业实现国际化跨越式发展！

通过考察，聊城知名企业山东新华联新能源科技有限公司负责人表达了在阿治曼中国城园区建设太阳能发电厂的合作意向。



湖南省文旅代表团 调研阿治曼中国城

11月4日，湖南省文化和旅游厅市场处处长黄国斌携湖南省文旅代表团调研阿治曼中国城，湖南省驻中东地区商务代表处首席代表、阿治曼中国城总经理罗峰全程陪同。

阿治曼中国城总经理罗峰介绍到，近年来，中国与阿联酋关系日益紧密，特别在习近平总书记访阿以后，阿联酋的拥抱中国计划极大地促进了旅游和贸易的发展。阿治曼中国城在中阿两国合作共赢的大背景下，充分发挥自身优势，作为湖南在阿治曼的桥头堡，积极促进两地经贸往来和文化交流，在两地政府支持下，积极拓展园区发展，走出了一条属于湖南企业的发展之路。阿治曼中国城作为湖南企业和湖南产品走出去的优质平台，愿意为众多湖南企业提供更多合作机会。同时他表示，希望湖南的旅游产品能推广到阿治曼中国城，中国城将作为阿治曼酋长国与湖南旅游对接的桥梁，将湖南的好山好水推介到阿治曼。

黄国斌处长表示，阿联酋的眼球经济



如今已经风靡世界，这个神奇的国度也让越来越多的中国人心驰神往，我们非常荣幸能到阿联酋做客，能到阿治曼酋长国做客。在访问阿治曼酋长国旅游局时，代局长Jawaher女士对阿治曼中国城的发展给予了充分的肯定，并表示阿治曼中国城作为湖南与阿治曼的连接使者，为两国的旅游与贸易做出了极大的贡献。今天的调



研，让我们感受到博深集团作为成功的湖南企业所拥有的国际视野，我希望博深集团能将宝贵的成功经验分享给更多的湖南企业。当然，依托于这样一个成功的企业，我们希望带动更多的湖南人到阿治曼旅游，让更多的阿拉伯人来湖南旅游，也希望把中国的文化和湖南的大好河山推广到阿治曼。

阿治曼自由区与阿治曼中国城 召开工作会议

前言：为加强相互沟通，在合作中解决阿治曼中国城发展中的需要和诉求。11月13日，阿治曼中国城投资方、管理方拜访阿治曼自由区，并与阿治曼自由区管理层召开专题会议。阿治曼自由区总经理Fatima女士，阿治曼自由区投资总监Sheikha女士，阿治曼自由区物业总监Janaahi先生及其他主要负责人参加会议。



阿治曼中国城总经理罗峰对阿治曼自由区新管理团队给予阿治曼中国城的大力支持表达了感谢。罗峰说，在Fatima总经理的领导下，阿治曼自由区给人以耳目一新的感觉，各项工作发生了巨大的变化，让人切实感受到新的管理团队更加务实、高效、重视客户体验。自由区新政务处理系统上线、成立纠纷委员会、实施阿治曼中国城停车场改造计划等等，体现了对阿治曼中国城的重视，有效支持和促进了阿治曼中国城的良好发展。

Fatima表示，阿治曼中国城作为阿治曼自由区的战略合作伙伴，自由区一直高度重视与阿治曼中国城投资方、管理方的合作，并将努力提供高效、便捷的服务，自由区新政务系统的上线也将更加注重客

户体验和提高工作效率。自由区希望阿治曼中国城能够成为阿治曼自由区甚至是阿治曼酋长国的一张名片。

随后双方就具体工作进行了深入细致的讨论，并达成诸多共识。在证照系统方面，阿治曼自由区将尽快解决新系统运行中的技术磨合问题，并将给予中国城开辟绿色通道。关于阿治曼中国城举办的阿联酋国庆暨阿治曼中国城8周年庆典，阿治

曼自由区将全力支持，并会通过自有媒体渠道进行宣传推广；双方还就太阳能发电项目、租赁纠纷处理机制进行了探讨和交流。

最后，双方均表示，将共同努力，加大合作，互利共赢，促进阿治曼自由区与阿治曼中国城的良性互动，定期会晤，沟通、解决双方共同关切的问题。



公司对园区企业开展双节庆活动方案培训

为全面做好阿治曼中国城2018双庆促销活动的宣传和实施工作，2018年11月5日-7日，公司策划推广部与招商部、客服部对园区内2000多家企业的负责人和工作人员进行了系统性的培训。

自10月初公司双庆促销活动方案敲定以来，策划推广部已将活动方案通过园区企业微信群，Whatsapp群及时告知，获得园区企业的积极响应和大力支持，各企业家纷纷点赞，认为今年的双

庆促销活动精准有力，期待着在年底再掀起一场“中国风暴”，再打一次漂亮的胜仗。

为了让所有企业对活动方案以及操作方式了解得更加清楚，我们安排了专人在线上及时解答，同时将分三批次进行线下培训，每天下午2点整准时开始，通过幻灯片的形式向所有人详细地介绍这次活动的目的，操作方式以及要求。

策划推广部负责人郑罗再次强调，一场

活动的成功与否，要看大家是否都能积极参与进来并推动这件事，园区管理方、企业、消费者，缺一不可，我们是这场活动的执行者，更是这次活动的传播者，也最终将会是这场活动的受益者。只有集众人之力通力合作，这场活动才会呈发酵式传播，给消费者形成一个强烈的刺激，并留下深刻印象。

去年中国城采用无门槛消费券的促销方案，今年我们做全额免单和一个月的欢庆嘉年华，消费者活动期间购物满



200迪拉姆就能有获得抽取免单的机会，想要免得更多，就得买得更多，这对消费者是一种赤裸裸的诱惑，对企业的销售额无形中也是一种极大的提升，对于抽到免单的顾客，那也是美好而幸运的一天。而中国城的品牌也将在良性循环中越做越大，越做越强。

培训在大家兴奋及激动中结束了，十二月，我们来了！当然，培训这只是本次双节庆中小的一环，但就是这小小的一环也对整场活动也有着决定性的影响，不忽视每一个环节，用心做好每一个小事，相信迎接我们的将是全面性的胜利。



阿治曼中国城登上阿治曼 工商部社交媒体头条

作为国外的主流社交网站

Facebook和INS一直吸引着全世界人民的目光

阿治曼工商部也将此作为官方发声渠道

为更多阿联酋同胞提供最快的讯息

就在昨天

阿治曼中国城登上了阿治曼工商部社交媒体的头条

预示着一个茁壮成长的阿治曼中国城正在阿联酋发挥着举足轻重的作用

阿治曼工商部商业发展部经理杰米拉到访了阿治曼中国城，她说很珍视这次到访中国城的机会。中国城里有不同种类的企业，她表示阿治曼中国城的确是一个集商业与休闲于一体的商业中心。



对于此次登上工商部社交媒体头条 阿治曼中国城总经理罗峰也有话要说：

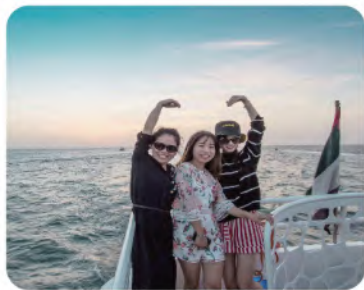
近年来
得益于阿治曼工商部以及阿治曼各级政府的大力支持
阿治曼中国城正大步向前
不仅为园区内的企业家提供着发家致富的平台
也为阿联酋的贸易发展贡献着力量

这次，我们在波斯湾上搞事情！

进入11月的阿联酋
微风徐徐
凉爽苏胡
如果此时乘上游艇出海吹吹风
不知道会有多惬意
你想像的游艇大概是这样的。。。

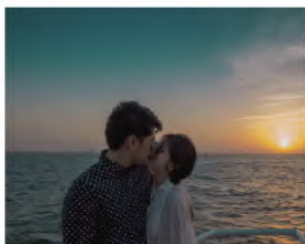


好了好了
来点正经的
接下来请欣赏
阿治曼中国城各路麻豆杂志封面
看这意思
离出道也不远了



哈哈哈哈哈

这两个人啥状况
海上公开撒狗粮 or 鱼饵
引来鲨鱼怎么办?!



一路的风景
伴随着我们度过了欢声笑语的下午
看到夕阳西下那一刻
愿把所有的美好都留在我们心中
愿欢笑常伴
愿美好相随
愿友谊长存
To
阿治曼中国城的每一个你

But!

阿治曼中国城团建活动的海天盛筵
是这样的



OMG

画风怎么变成这样了说好的时尚、唯美、酷炫呢? ?



Al-Rasikhoon房地产公司 在园区设展举办房产项目展销会

Al-Rasikhoon房地产公司于2002年6月10日在阿联酋迪拜成立。总部设在迪拜，在沙迦、阿治曼等其他酋长国均设有分支机构。Al-Rasikhoon房地产公司能为客户提供多元化的投资，例如投资管理，土地销售，商业住宅买卖和租赁等，是阿联酋地产投资和营销领域的领导者企业之一。

全球咨询公司麦肯锡（McKinsey）公布数据称，2018年迪拜目前是世界上国际化程度最高的城市，83%的居民在国外出生，居民来自超过200个国家和地区，人口比例方面，2017年数据表示阿联酋迪拜当地人口比例目前仅为8%，外籍人士占比约92%，而外来人口的大占比，标志着大部分人伴随着事业需要在这长期定居或安家。租房和购物需求是一个永远热议的话题。

除了入驻阿治曼中国城园区的2000多家企业，每天数万光临园区的消费者人群，对众多房地产开发企业来说，充满着极大的吸引力。来自印度、巴基斯坦、菲律宾、美国、非洲、欧洲等地区和国家的人们充分享受着这个国家经济增长所带来的益处。其中一部分人已经在阿联酋购置了房产，还有相当大一部分人非常看好迪拜房产的投资潜力。2020年世博会的到来，预计将吸引游客高达2500万。大量的

外部投资及游客的涌入，会将阿联酋房产投资这一领域推上峰值。

Al-Rasikhoon房地产公司作为根植在阿联酋本土的一支年轻有活力的房产机构，在发展的同时，一直遵循着科学的管理方法，与海湾地区的一些战略合作伙伴有着紧密的关系，不断地学习从而跟上房地产营销领域的最新发展。与阿治曼中国城合作在园区设展，除了销售旗下现有的房产物业外，更是为园区企业和消费者们提供多元化发展、多领域投资的专业咨询和解答。

Al-Rasikhoon总经理Mr. Khalifa Sultan bin Harib表示，2008年全球金融危机爆发时，倾覆了许多当时的房地产大公司，感谢我和我的团队正确的决策让我们克服危机，这赋予了我们团队更多的磨砺和对房产市场的准确判断。迪拜的置业成本并不高，而且在迪拜置业无房产税、租赁税等房产相关税务。迪拜房地产享有丰厚的租金收益（最多可达8%-10%）。并且得益于政府的管控，迪拜房地产市场租赁活跃，空置率低，因此租金收益稳定，回收期短。



Khalifa表示，任何投资的成功都基于三要素：操作的合法性、成熟的经验、足够的资本。这也是我们阿治曼中国城、园区企业获得成功的重要法宝。



驻阿联酋大使倪坚 接受阿布扎比电视台采访



2018年11月22日，在阿联酋建国47周年国庆节来临之际，驻阿联酋大使倪坚应邀接受阿布扎比电视台采访。

倪大使在采访中表示，当前中阿关系正处于历史最好时期，今年7月中国国家主席习近平成功访阿，将两国关系提升至全面战略伙伴关系，未来两国将面临更大的发展机遇和更广阔的发展前景。中方愿同阿方一道，进一步加强各领域友好交流和互利合作，不断丰富两国全面战略伙伴关系内涵，实现互利共赢，造福两国人民。

倪大使并在采访中向阿联酋人民致以节日的问候和美好祝福，祝愿中阿两国繁荣昌盛，两国人民幸福安康。

阿布扎比电视台是阿联酋最重要的电视媒体，受众广泛，播出范围涵盖整个中东地区。

谭理代总领事出席国家广播电视总局与中东广播中心 战略合作签约仪式暨中国纪录片《超级工程》开播仪式

11月14日，国家广播电视总局与中东广播中心MBC集团战略合作签约仪式暨中国纪录片《超级工程》开播仪式在迪拜媒体城MBC总部举行，国家广播电视总局副局长高建民和MBC集团主席瓦利德签署合作协议书，谭理代总领事、金磊经商参赞、MBC集团CEO山姆、中国聚鲨环球精选董事长孔炯等出席活动。

双方在签约仪式后进行了友好会谈。大家一致认为，国家广播电视总局与MBC集团开展广播电视交流合作，是对习近平主席今年7月份对阿联酋成功访问双方领导人达成重要成果的一项落实，为中阿双方开展媒体合作、加强人文交流提供了良好契机。双方愿在“一带一路”倡议引领下，在新闻报道、节目制作等方面加强务



实合作，共同为促进中阿广播电视共同发展和文化交流做出努力。

中东广播中心MBC集团是中东最具影响力的综合性媒体集团之一，通过多颗卫星覆盖中东非地区3亿用

户。此次播出的中国纪录片《超级工程》阿拉伯语版共5集，介绍了港珠澳大桥、上海中心大厦和北京地铁网络等中国建成的重大工程项目，将从11月14日起每天中午12时在MBC综合频道播出。



CHINA MALL STORY

No. 35 with 12 editions Monthly

Dec. 1st, 2018 Saturday

www.ajmanchinamall.com

Warmly celebrates the 47th National Day of the United Arab Emirates



Kindle the last wave of promotional storms in 2018

December 2nd is the 47th birthday of the United Arab Emirates. On such a festive occasion, the ceremony for the National Day and the 8th anniversary of the opening of China Mall is held in Ajman China Mall. Meanwhile, it is announced that the last wave of shopping storms in 2018 are coming along.

Following closely China's Double-Eleven E-shopping Festival, "Hands-chopping Day" of the Ajman China Mall is around the corner in the last month of 2018, and then please enjoy your shopping time as much as you like.



“YOU BUY, WE PAY” is the slogan of our super promotion. No matter how much merchandise you buy in China Mall, you can participate in the lucky draw and have the opportunity to get full cash back and take your beloved goods home for free. There is no upper limit for consumption, and so is the cashback.

Just a reminder: you can draw if you spend up to 200DHS, and you can use more than one sheet of small invoice for the draw at one time. Nevertheless, each person draws no more than three times a day to leave a lucky chance to others. The lucky draw activity will last until December 31st. As such, if you are not so lucky today, you can try it again tomorrow. This principle of the promotion is simple and crude. There is no trick but cash coupons. What’s more, there is unlimited number and amount of winnings each day. We are just waiting for you to draw.



PARTY JUST JOIN US

The Chinese dragon dance
2:00PM / 6:00PM
8:00PM

Happy cartoon parade
3:00PM / 7:00PM
9:00PM

The weekend party
Every Thursday from
November 15 to
December 31

Flash sale
Every Thursday from
November 15 to
December 31

Fantastic shopping run
Appointed time



Promotions of enterprises in the park are also carried out at the same time with a high intensity and the reduced price, bringing you the most enjoyable shopping experience in December, the best month of the year. The incentive of discount plus cashback attracts people to come to the China Mall. Act now!

Additionally, various activities will be held through the entire December. For instance, the High School Musical performed in the evening on Thursday will enable you to appreciate exotic cultures, and to select goods of highest quality and at an unprecedented price in the outdoor exhibition area. In December when it is breezy, take your child to our Ajman China Mall. Here, you can play games with our little dwarf cartoon puppets, win gifts, enjoy your shopping time, and bring endless laughter to your children! Exciting events including Chinese dragon dance, Disney train tour, limited time to buy, shopping carts, etc., are about to start!

Ajman China Mall holds the Promotion Launching Ceremony to celebrate the National Day and its 8th anniversary



The United Arab Emirates is about to celebrate its 47th National Day. On this day, people across the country all dress up in red, green white and black -- colors of its national flag, and all departments of the Ajman government hold activities to celebrate the National Day. As the largest Chinese-owned enterprise in Ajman, Ajman China Mall successfully held the Promotion Launching Ceremony to celebrate the National Day and its 8th anniversary on November 27, 2018.

Business and Investment Director of Ajman Free Zone Ms. sheikha, Brigadier General of Ajman Federal Ministry of Interior Abdullah, Ajman Police Activities Directorate Sultan, Abdullah and Salim, Dubai Sino-Ajman guardian and Senior Adviser Mohamed, as well as some entrepreneurs and customers in China Mall attended and participated in the event.

The solemn UAE national anthem ringing in the ears



marks another year to pass. Unconsciously, Ajman China Mall has been in business for eight years. At this special moment, we celebrate together, remembering the past and looking forward to the future.

Thanks to the UAE's open and inclusive policies, investors and companies from all over the world have gathered here for entrepreneurial development, living and working in peace and contentment, and thanks to the close cooperation between China and UAE to usher in a new landscape in the development of Ajman China Mall.



Luo Feng, general manager of Ajman China Mall, said emotionally: After the project was opened, Ajman China Mall has been strongly supported by the Ajman Free Zone and government departments of and the Ajman Emirates. As an investment pioneer of Chinese companies in Ajman, Ajman China Mall will, as always, strictly abide by laws and regulations,

respect local cultural practices, and strive to explore the path of combining Chinese culture with Arab culture, and strengthen and enlarge Ajman China Mall, making it a significant strategic platform for attracting more Chinese investors to the UAE and making their own contribution to the development of Ajman and even the UAE.

Business and Investment Director of Ajman Free Zone Ms. sheikha also extended best wishes to the event and expressed her pleasure to attend the ceremony on behalf of the Ajman Free Zone. She noted that this year is also 8th anniversary of the opening of Ajman China Mall which as the largest enterprise and strategic partner in the Ajman Free Zone, thanks to Ajman China Mall for its important contribution to the economic development of Ajman.

In the warm candlelight, everyone cuts the cake and blows the candles to express best wishes to China Mall, to Ajman, to United Arab Emirates!

After a brief ribbon-cutting ceremony, from today on, the promotion storm of Ajman China Mall in the second half of 2018 has been kindled.

“YOU BUY, WE PAY”
Wish you good luck!



Delegation of Liaocheng Committee of the CPPCC of Shandong Province visits Ajman China Mall

On November 12th, Zhang Xuanyu, Chairman of the Liaocheng Committee of CPPCC of Shandong Province, Zhao Yimin, Vice Chairman of Liaocheng Overseas Chinese Federation, Xie Wei, Deputy Director of Liaocheng Business Bureau, Lv Guanghua, Deputy Director of Liaocheng Economic Development Zone Management Committee, representatives of some well-known enterprises like Liaocheng Microlink visited Ajman China Mall.

Luo Feng, the chief representative of the business representative office of Hunan Province in the Middle East and the general manager of Ajman China Mall, introduced the basic situation of the project. As he stated, Ajman China Mall boasts the only large-scale Chinese commodity procurement center invested and operated by Chinese companies in the UAE. It serves as the first provincial-level overseas economic and trade cooperation zone established in Hunan Province. It is a key project that Hunan docks into the "Belt & Road" initiative and has been included into the White Paper on the "Going Global" Strategy of China Council for the Promotion of International Trade. It works as the largest commercial project in the Ajman Emirate and the world's largest offshore commercial logistics park integrating Chinese goods wholesale, retail, trading, purchasing, display, logistics and other services.

Ajman China Mall welcomes more entrepreneurs from Liaocheng, Shandong Province to inspect and station in Ajman China Mall, making itself a platform for companies from Liaocheng City to explore

business overseas. Under cooperation with the local government and with an excellent professional team and the most professional service, we will build a platform and a safe and convenient green channel for the vast number of Chinese companies via which more enterprises can go global at zero risk and seize market opportunities in the Middle East.

Zhang Xuanyu, chairman of the Liaocheng Political Consultative Conference in Shandong Province, said that he was very pleased to see that there was such a large Chinese business project in the Middle East. Just a few days in the UAE, he was keenly aware of the development speed of UAE and the local people's enthusiasm and inclusive culture. In the course of the year, two Chinese leaders' visits to the UAE in succession fully demonstrates the significance of the UAE to the Belt & Road initiative. What's more, contributions of every Chinese-funded enterprise in the UAE is indispensable to the close relationship between the two countries. He hoped that enterprises in Liaocheng can learn from Ajman China Mall its successful experience and make a breakthrough in the Middle



East and achieve international leap-forward development by virtue of the platform of Ajman China Mall.

After inspection to the Ajman China Mall, the head of Shandong Microlink Energy Technology Co., Ltd., a well-known enterprise in Liaocheng, expressed intention to build a solar power plant in the industrial park in Ajman China Mall.



Culture and tourism delegation of Hunan Province investigates Ajman China Mall

On November 4th, Huang Guobin, Director of the Marketing Office of Culture and Tourism Office in Hunan Province, brought the Cultural and Tourism Delegation with him and visited Ajman China Mall. Chief Representative of Hunan Provincial Office in the Middle East and General Manager of Ajman China Mall Luo Feng accompanied throughout the journey.

Luo Feng, general manager of Ajman China Mall, said that in recent years, China and the UAE have become increasingly close. Especially after General Secretary Xi Jinping's visit to the UAE, the UAE's plan to embrace China has greatly promoted its development of tourism and trading. Against the background of win-win cooperation between China and the UAE, Ajman China Mall has fully utilized its own advantages as a bridgehead for Hunan in Ajman, actively promoting economic, trade and cultural exchanges between the two places. Supported by local governments of both sides, Ajman China Mall has vigorously expanded the park and embarked on a road of development suitable for Hunan enterprises. As a high-quality platform for Hunan enterprises and Hunan products to go overseas, Ajman China Mall would like to provide more cooperation opportunities for Hunan enterprises. At the same time, he said that he hopes that Hunan's tourism products can be promoted to Ajman China Mall which will serve as a bridge between Ajman's Emirate and Hunan's tourism industry and will introduce Hunan's fantastic mountains and waters to Ajman.



Director Huang Guobin expressed that the eyeball economy of the UAE is now popular in the world and the UAE, the magical country has also made more and more Chinese people fascinated. He was very honored to be a guest in the UAE and in the Ajman Emirate. During the visit to the Ajman Emirates Tourism Department, the Acting Director, Ms. Jawaher, fully affirmed the development of Ajman China Mall and expressed that Ajman China Mall as the bridge connecting Hunan and Ajman has made a great



contribution to trade and tourism of both parties. She praised that today's research allows us to feel the international vision of the Boshen Group as a successful Hunan enterprise and expected that the Boshen Group can share valuable experience on its success with more Hunan enterprises. Of course, relying on such a successful enterprise, she was eager to attract more Hunan people to travel to Ajman and vice versa and hoped to promote Chinese culture and Hunan's great rivers and mountains to Ajman.

Ajman Free Zone holds a meeting with Ajman China Mall

Foreword: In order to strengthen mutual communication, we will solve the needs and demands of the development of Ajman China Mall through cooperation. On November 13, Management teams of Ajman China Mall investors and management visited the Ajman Free Zone and held a special meeting with the management of the Ajman Free Zone. Mrs. Fatma, General Manager of Ajman Free Zone, Ms. Sheikha, Executive Director of Investment Management of Ajman Free Zone, Mr. Janaahi, Property Director of Ajman Free Zone, and other important leaders attended the meeting.



Luo Feng, the general manager of Ajman China Mall, expressed his gratitude to the new management team of Ajman Free Zone for giving Ajman China Mall strong support. Luo Feng said that under the leadership of General Manager Fatma, the Ajman Free Zone has been refreshed and work has undergone tremendous changes, making the new management team more pragmatic, efficient and valued. The launch of the new governance system in the Free Zone, the establishment of a dispute committee, the implementation of the Ajman China Mall parking lot renovation plan, etc., all reflect the importance attached to Ajman China Mall, which effectively supports and promotes the sound development of Ajman China Mall.

Fatma remarked that Ajman China Mall is a strategic partner of the Ajman Free Zone that has always attached great importance to cooperation with investors and management of Ajman China Mall and will strive to provide efficient and convenient services. The new governance system in

the Free Zone will be online with the focus on customer experience and work efficiency improvement. The Free Zone hopes that Ajman China Mall will become a business card for the Ajman Free Zone and even the Ajman Emirate.

Later, the two sides conducted in-depth and detailed discussions on specific issues and reached many consensus. In terms of the new system, the Ajman Free Zone will solve the technical problem in the operation of the new system as soon as possible, and will open a green channel for China Mall. As for the ceremony for the UAE National Day and the 8th anniversary of the opening of Ajman China Mall, the



Ajman Free Zone will fully support and promote it through its own media channels. The two sides also discussed and exchanged opinions on solar power projects and the lease disputes mechanism.

At the end of the meeting, both parties indicated that they will work together to strengthen cooperation, mutual benefit and win-win results, to promote the benign interaction between the Ajman Free Zone and Ajman China Mall and that they will meet regularly to communicate and resolve issues of common concern.



Our company organizes training program to enterprises in the park about double festivals celebration plan

In order to fully carry out the promotion and implementation work of Ajman China Mall Double Festivals Celebration Promotion of 2018, from Nov. 5th to 7th, the company's Planning and Promotion Department, Sales Department and Customer Service Department joint organized a series of systematic trainings to the principals and employees of more than 1,000 enterprises in the park.

Since the beginning of October when the company's double celebration promotion program has been finalized, the Planning and Promotion Department timely informed the event plan to all of the enterprises through the WeChat group and Whatsapp group. We received positive responses and strong support from the enterprises China

Mall. Various entrepreneurs have praised this activity and believed that the promotion activity of this year was accurate and powerful. They looked forward to setting off another "China Storm" at the end of the year and hoped to win a beautiful victory.

In order to enable all enterprises to have a clearer understanding of the activity plan and operation methods, we arranged a special person to timely answer their questions online. We would also carry out three batches of offline trainings, starting at 2 o'clock every day. Everyone would have a detailed introduction about the purpose, operation and requirements of the event through PPT.

Zheng Luo, leader of the Planning and Promotion Department, stressed once again that the success of an

event depended on whether everyone could actively participate in and promote this event. Not a single one, the management side, tenants and consumers, could be omitted. We were the executor, communicator of the event, would eventually be the beneficiary of the event. Only by working together, the activities will be transmitted in a fermented way, creating a strong stimulus for consumers and leaving them a deep impression.

Last year, China Mall adopted a promotion plan of no threshold vouchers. This year we plan to offer full refund activity and a one-month celebration carnival. During the promotion event, if you purchase more than 200 dirhams, you will have the opportunity to attend lucky draw to get full refund. The more you buy, the more chances you will have



to get more refund, which is an irresistible temptation for all of the consumers. This promotion activity is surely to improve the sales of every company. For the customers who get full refund, it is also a beautiful and lucky day. The brand of China Mall will also grow bigger and stronger under the virtuous circle.

The training ended in excitement. December: we are here! Of course, training is only a small part of this double festival celebration activity, but this small part also has a decisive influence on the whole event. Don't ignore every link and do everything carefully. We believe a comprehensive victory is approaching us.



Ajman China Mall Hit the Headlines of the Social Media of Ajman Chamber

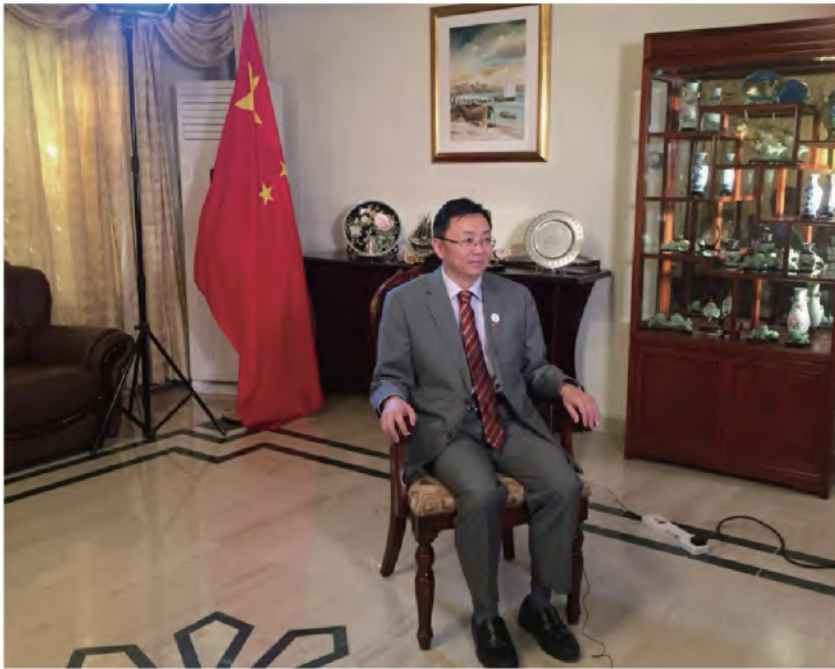
As the mainstream overseas social networking sites, Facebook and INS have always attracted the attention of people all over the world. Ajman chamber of Commerce and Industry also this as the official voice channel to provide the fastest message for more UAE compatriots. Just yesterday, Ajman China Mall hit the headlines of the social networking site of Ajman chamber of Commerce and Industry indicating that a thriving China Mall is playing a significant role in United Arab Emirates. Jamira, manager of the Business Development Department of the Ajman chamber of Commerce and Industry, visited Ajman China Mall. She said that she cherished the opportunity to visit China Mall. There are different kinds of enterprises here. She said that Ajman China Mall was indeed a commercial center integrating business and leisure.



For hitting the social media headlines of the Ajman chamber of Commerce and Industry Luo Feng, general manager of Ajman China Mall, also has something to say:

In recent years, Thanks to the strong support of Ajman chamber of Commerce and Industry and the governments of Ajman, Ajman China Mall is striding forward Not only providing entrepreneurs in the park with a platform to make a fortune Also contributing to the trade development in the UAE.

Ni Jian, Chinese Ambassador to the United Arab Emirates, received the interview of Abu Dhabi TV



On November 22nd, 2018, on the occasion of the 47th National Day of the founding of the United Arab Emirates, Ni Jian, Chinese Ambassador to the United Arab Emirates, was invited to be interviewed by Abu Dhabi TV.

Ambassador Ni said in the interview that China-Arab relations are currently the best period in history. In July this year, Chinese President Xi Jinping successfully visited Afghanistan to upgrade bilateral relations to a comprehensive strategic partnership. The two countries will face greater development opportunities in the future and broader development prospect. China is willing to work with the Afghan side to further strengthen friendly exchanges and mutually beneficial cooperation in various fields, continuously enrich the content of the comprehensive strategic partnership between the two countries, and achieve mutual benefit and win-win results for the benefit of the people of the two sides.

In the interview, Ambassador Ni also extended festive greetings and blessings to the people of the United Arab Emirates wishing the two countries flourishing future and the people of both countries will be happy and healthy.

Abu Dhabi TV is the most important TV media in the UAE, with a wide audience and broadcast coverage throughout the Middle East.

Consul General Tan Li (Acting) attended Signing Ceremony of Strategic Cooperation between National Radio and Television Administration and Middle East Broadcasting Center and the Opening Ceremony of the Chinese Documentary Super Engineering

On November 14th, the signing ceremony of the strategic cooperation between National Radio and Television Administration and Middle East Broadcasting Center MBC Group and the opening ceremony of the Chinese documentary Super Engineering were held at the MBC headquarters, Dubai Media City. Gao Jianmin, deputy director general of National Radio and Television Administration and Walid, chairman of the MBC Group, signed the cooperation agreement. Consul General Tan Li (Acting), Business Counselor Jin Lei, MBC Group CEO Sam, and Chairman of China Shark Shopping Kong Wei attended the event.

The two sides held friendly talks after the signing ceremony. It is unanimously agreed the radio and television exchanges and cooperation between National Radio and Television Administration and MBC Group are an implementation of President Xi Jinping's successful visit to the leaders of the United Arab Emirates in July this year. It provided a good opportunity for both sides to carry out media cooperation and strengthen cultural exchanges. The two sides are willing to strengthen pragmatic cooperation in the areas of news reporting and program production under



the guidance of the "Belt and Road" Initiative and work together to promote the common development of radio and television and cultural exchange between China and the Arab.

Middle East Broadcasting Center MBC Group is one of the most influential comprehensive

media groups in the Middle East, covering 300 million users in the Middle East and North Africa region through multiple satellites. The Chinese documentary Super Engineering (Arabic Version) has been published in five episodes introducing major engineering such as the Hong Kong-Zhuhai-Macao Bridge, the Shanghai Tower and the Beijing Metro Network. It will be broadcasted 12 o'clock in the noon every day from November 14th.

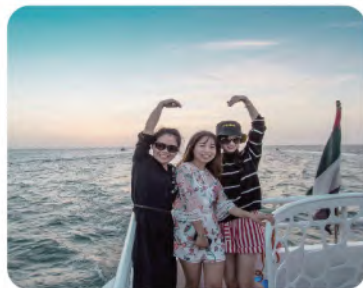
League Construction

This time we are Making waves on the Persian Gulf

Entering November in the UAE,
Breeze brings
coolness and comfort.
If you take the yacht on the water and
enjoy the sea breeze,
How happy you will be!
The yacht you imagine is probably
like this...

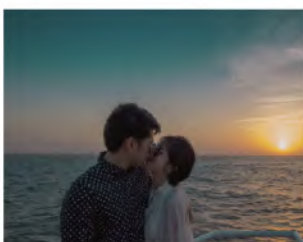


OK OK
Come to the point
Next, please enjoy
Magazine covers of the models from
Ajman China Mall
Maybe
They will soon become pop stars.



哈哈

Wow! How can they?
Publicly spread "dog food" (show
their love) or bait at sea
What if they attract sharks?!



With all of the sceneries on the road
we spent a wonderful afternoon
together.
The moment when we see the sunset
Willing to leave all the good in our
hearts
May you laugh often
May you good luck
May friendship last forever
To
Everyone in Ajman China Mall

But!

The grand party held by Ajman China Mall in its league construction
activities
is



OMG

The style changes into ... Where is the promised fashion, beautiful and
cool party??



Al-Rasikhoon Real Estate Agency Held the Real Estate Project Fair at the Park

Al-Rasikhoon Real Estate was established on June 10th, 2002 in Dubai, United Arab Emirates. Headquartered in Dubai, it has branches in other emirates such as Sharjah and Ajman. Al-Rasikhoon Real Estate is one of the leading companies in real estate investment and marketing in the UAE, offering a diverse range of investment services, including investment management, land sales, commercial residential sales and leasing.

According to data released by global consulting firm McKinsey, Dubai is currently the most internationalized city in the world in 2018 for 83% of its residents are born abroad and the residents come from more than 200 countries and regions. In terms of population ratio, the 2017 data indicates that the proportion of the Dubai local population is currently only 8%, and foreigners account for about 92%. The large proportion of migrants indicates that most people have to chronically live in or settled down in this place due to the demand of career. Renting and shopping demand are a hot topic forever.

In addition to more than 2,000 companies stationed in the Ajman China Mall, tens of thousands of visitors visit the park every day, which is full of great appeal to many real estate development companies. People from India, Pakistan, the Philippines, the United States, Africa, Europe and other regions and countries fully enjoy the benefits of economic growth in this country. Some of them have already purchased properties in the UAE, and a significant proportion of them are very optimistic about the investment potential of properties in Dubai. The arrival of the 2020 World Expo is expected to attract up to 25 million visitors. A large amount of external investment and the influx of

tourists will push the real estate investment in the UAE to a peak.

As a young and dynamic real estate agency rooted in the UAE, Al-Rasikhoon Real Estate has been following scientific management methods, establishing close strategic relationships with partners in the Gulf region, and keeping up with the latest developments in real estate market. In cooperation with Ajman China Mall, the exhibition will be held in the park. In addition to selling its existing real estate properties, it will provide professional consultation and answering services about diversified development and multi-field investment to the enterprises and consumers in the park.

Mr. Khalifa Sultan bin Harib, general manager of Al-Rasikhoon, said that when the global financial crisis broke out in 2008, many big real estate companies were overturned. Thanks to the right decisions made by me and my team to overcome the crisis, which gave our team more experiences and accurate judgment of the housing market. The cost of house purchasing in Dubai is not high, and there is no house property tax, rental tax or other related taxes in Dubai. Dubai real estate enjoys lucrative rental income (up to 8%–10%). Thanks to the government's control, the Dubai real estate leasing market is active and the vacancy rate is low, so the rental income is stable and the payback period is short.



Khalifa said that the success of any investment is based on three elements: the legitimacy of operations, mature experience, and sufficient capital. This is also an important magic weapon for the success of our Ajman China Mall and the enterprises in the park.

